

**2026-2027 American Legion Auxiliary
Department of New York
Membership**

Department Membership Chairman

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As American Legion Auxiliary members, we play a vital role in supporting the mission of assisting veterans, military personnel, and their families. Through volunteerism, compassion and dedication, members provide programs and services that strengthen communities and honor those who have served our nation.

By working together, members can inspire others to become involved, support outreach efforts, and ensure that veterans and military families receive the care, respect, and assistance they deserve.

Welcome to the 2026 – 2027 Membership Team!

As we enter into a new year, let's take this opportunity to renew, recruit, and reach out to the community to seek new members.

Did you know that there are new eligibility guidelines?

1. The Legion Act passed in 2019 allows all veterans who have served honorably since December 7, 1941, to the present now can belong to The American Legion.
2. Additionally, in 2019, the language of the Constitution was amended to reflect the inclusion of ALL spouses; males are now eligible for membership to the ALA.
3. On December 20, 2019, the Space Force was created as an independent branch of the U.S. Air Force.

Renewal Notice Schedule: 2027 Membership Dues are available to pay starting July 2026

- July 2026: email renewal reminders sent out by National
- September 15, 2026 – 1st Renewal Notice sent by mail
- December 2026 – Email Renewal Reminder
- January 31, 2027 – Unpaid dues are considered delinquent
- February 1, 2027 – 2nd Renewal Notice sent by mail
- Spring – Email Renewal Reminder (to be announced)

To All Unit Membership Chairs – Membership Transmittal form for 2026-2027 year:

Remember to state the ***“Full Name” in alphabetical order*** on the transmittal form with the member id. number. Please forward all payment of dues promptly to the Department

Office: American Legion Auxiliary, Department of New York, 1580 Columbia Turnpike,
Bldg.#1,

Suite #3, Castleton-on-Hudson, New York 12033.

Members can pay online at the National website: alaforveterans.org.

For multiple member dues payment, call National at 317-569-4500 (credit card required).

PRESIDENT LORA, BANDLEADER
JOIN THE MEMBERSHIP BAND
WHERE EVERY ROLE CONTRIBUTES TO THE ALA MISSION

Department President Lora is the **Bandleader**, setting the tempo and guiding the overall rhythm of membership, service, and dedication in support to our veterans. Through her vision and leadership, Lora unites every voice to inspire members to support the ALA mission.

The first Vice President is the **Musical Director** of the Membership band. She encourages the efforts to attract and retain a diverse and active membership by recognizing the contributions and achievements of our members. An energized membership creates a stronger, more resilient veterans' community

The Two Vice Presidents, are the **Lyricists** of the band, they encourage members to sing the praises of the ALA.

The District Presidents are the **Stage Managers**, encouraging every member to cooperatively work as a group, supporting the purpose of membership while encouraging growth and participation in programs.

The District Vice Presidents are the **Producers**, shaping membership growth strategies and supporting coordinated efforts across the counties. They create and encourage innovative ideas for member involvement.

The Counties are the **Promoters**, who are there to support and energize membership to grow stronger through promoting the exclusive benefits of membership.

The County Membership Chairs serve as the **Musical Directors**, guiding the harmony of recruitment, retention, renewal through teamwork and dedication.

The Unit Membership Chairs are the **Talent Scouts** who discover and welcome new voices, inspiring future leaders, and recruit members to strengthen our mission of service.

The Members are the **Chorus** whose voices, dedication and service bring the mission of the American Legion Auxiliary to life.

The Past Department Presidents are the **Backup Singers** providing wisdom, experience and support that strengthen the harmony of leadership and service.

All it takes is 'One Voice'

"If only one voice would start it on its own, we need just one voice facing the unknown and then that one voice would never be alone. It takes that one voice. (Barry Manilow)

Every member has that one voice in 'The Band.' Together we create harmony through service. Membership makes the music stronger.

DEPARTMENT MEMBERSHIP AWARDS

DEPARTMENT PRESIDENT'S AWARD: To the Unit that rejoins the largest number of members (Seniors/Juniors) by the close of books June 2027.

AWARDS FOR UNITS

Units must have **12 members** to be eligible for awards. Membership awards are determined by the date **RECEIVED** at the office, not by the postmark date. Winners will be announced at the Department Executive meetings and in the newsletters.

Milestone #1	75% by October 1, 2026	(5) \$100 drawings
Milestone #2	85% by November 11, 2026	(5) \$100 drawings
Milestone #3	100% by January 14, 2027	(5) \$75 drawings
Milestone #4	100% by March 15, 2027	(5) \$50 drawings
Milestone #5	100% by April 28, 2027	(5) \$25 drawings

AWARDS FOR COUNTIES

Milestone #1	50% by October 1, 2026	(1) \$100 drawing
Milestone #2	60% by November 11, 2026	(1) \$100 drawing
Milestone #3	75% by January 14, 2027	(1) \$75 drawing
Milestone #4	95% by March 15, 2027	(1) \$50 drawing
Milestone #5	100% by April 28, 2027	(1) \$25 drawing

Musical Directors: To the County Membership Chair with the highest percentage of goal by **December 7, 2026, \$250.**

Talent Scouts Award: To the Unit Membership Chair with the highest percentage goal, **ten (10) days prior to Mid-Winter 2027, \$250.**

Producers Award: To the District Membership Chair with the greatest number of new members by **May 15, 2027, \$150.**

Promotors Award: To the County with the highest percentage of membership goal by **June 1, 2027, \$100.**

Stage Managers Award: To the District with the highest numerical gain over goal by the close of books **June 2027, \$150.00**

All checks for Awards will be issued to the Unit, County or District for the advancement of the American Legion Auxiliary mission.

DEPARTMENT MEMBERSHIP AWARDS IN HONOR OF PAST NATIONAL PRESIDENTS

UNIT:

- **The Past National President Lousia Williams Award:**
To the Unit with the greatest percentage of Membership gain
30 days PRIOR to the Department Convention
- **The Past National President Phyllis Bachman Sickmond Award:**
To the first Unit with the highest numerical increase of
NEW Junior Members by March 1st.

County:

- **The Past National President Doris Corwith Award:**
Awarded to the first County that reaches goal.
- **The Past National President Agnes Kennedy Award:**
Awarded to the County with the GREATEST numerical increase
in membership over their goal prior to Department Convention.

District:

- **The Past National President Betty Burdett Award:**
Awarded to the District Membership Chair with the highest percentage
of goal by May 1st.

For the 2026 – 2027 Year: Junior Membership Status

Membership Dues are based on the member's age on January 1st of the Membership year.

If a Junior is born in 2009, they will be a Junior member for the 2027 dues year. On their 18th birthday, they will automatically become a 'Senior' member.

Anyone who is born in 2008 and will be 18 years old by 11:59 pm on December 31, 2026; is a 'Senior' for the year 2027. National has already updated those members to 'Senior' status before the April printing of the 2027 Membership cards and rosters. It should say "MAM," instead of "MYM" under Member type.

Example: A member that is 17 years old on January 1, 2027, will be billed as a Junior member for 2027.



2027 MEMBERSHIP AWARDS

Member Award: Recruit/Rejoin 10

- **Award:** Special gift selected by the National Membership Chairman.
- **Presented to:** Members who recruit and/or rejoin 10 Senior and/or Junior members. Rejoined members must not have renewed since 2023 or earlier.
- **Deadline:** Members must be entered and paid in ALAMIS member database by June 1, 2027.
 - FORMS must be received at National HQ by June 7, 2027.
- **Materials and guidelines:**
 - Form can be printed from the ALA national Membership Committee page of the national website (www.ALAforVeterans.org). You must be logged into the *MyAuxiliary* area to access the page.
 - One entry per recruiter.

Unit Award: 100% Unit Award

- **Award:** A special gift from the National President
- **Presented to:** Units that reach 100% of their 2027 membership goal by January 31, 2027.
- **Deadline:** January 31, 2027
- **Materials and guidelines:**
 - This award will be based on units that reach 100% of their reported goals by January 31, 2027, as verified by ALAMIS.

Note: Departments must submit unit goals to National Headquarters by September 1, 2026, to be eligible for the 100% Unit Award. These must be sent in a specific format which will be provided by NHQ. Gifts for winning units will be mailed to each department for distribution.

Unit Award: New Unit Award

- **Award:** A special gift selected by the National President.
- **Presented to:** New units chartered between September 1, 2026 and July 31, 2027.
- **Deadline:** July 31, 2027.
- **Materials and guidelines:**
 - This award is automatically presented upon receipt and processing of a new unit charter application at National Headquarters.

Department Membership Goals: Department membership goals are based on each department's 2025 membership as of 30 days prior to the 2025 National Convention plus a 1% increase.

Seating at National Convention: Seating at National Convention will be based on each department's percentage of their 2027 membership goal, from highest percentage to lowest.

Department Award: 50% Award

- **Award:** \$50 to be used to advance the ALA mission.
- **Presented to:** Departments reaching 50% of their 2027 department membership goal.
- **Deadline:** Veterans Day, November 11, 2026.
- **Materials and guidelines:**
 - Award will be based on membership entered in the ALAMIS member database by November 11, 2026.

Department Award: Highest Percentage of New Members per capita

- **Award:** Citation Plaque
- **Presented to:** The Department with the highest percentage of new 2027 members per capita. Citation Plaque will be presented to the winning department at their mid-winter meeting by the national membership chairman.
- **Deadline:** January 1, 2027

Department Award: 85% Award

- **Award:** \$85 to be used to advance the ALA mission.
- **Presented to:** Departments reaching 85% of their 2027 department membership goal.
- **Deadline:** Merit Medallion Membership Deadline March 15, 2027.
- **Materials and guidelines:**
 - Award will be based on membership entered in the ALAMIS member database by March 15, 2027.

Department Award: Highest Percentage of New Members per capita

- **Award:** Citation Plaque
- **Presented to:** The Department with the highest percentage of new 2027 members per capita. Citation Plaque will be presented to the winning department at their department convention.
- **Deadline:** May 1, 2027

Department Award: 95% Award

- **Award:** \$95 to be used to advance the ALA mission.
- **Presented to:** Departments reaching 95% of their 2027 department membership goal.
- **Deadline:** National Poppy Day May 28, 2027.
- **Materials and guidelines:**
 - Award will be based on membership entered in the ALAMIS member database by May 28, 2027.

Department Award: 100% Award

- **Award:** \$250 to be used to advance the ALA mission.
- **Presented to:** Any department that has reached 100% of their 2027 department goal.
- **Deadline:** Independence Day, July 4, 2027.
- **Materials and guidelines:**
 - Award will be based on membership entered in the ALAMIS member database by July 4, 2027.

Department Award: 95% Retention Award

- **Award:** Citation Plaque
- **Presented to:** Any department that reaches 95% retention rate (includes renewals and rejoins)
- **Deadline:** 30 Days prior to National Convention, July 31, 2027.
- **Materials and guidelines:**
 - Award will be based on membership entered in the ALAMIS member database by July 31, 2027.

Department Award: 102% Award

- **Award:** \$500 to be used to advance the ALA mission.
- **Presented to:** Any department that has reached 102% of their department goal.
- **Deadline:** National Lighthouse Day, August 7, 2027.
- **Materials and guidelines:**
 - Award will be based on membership entered in the ALAMIS member database by August 7, 2027.



2027: RECRUIT/REJOIN 10

Members who recruit and/or rejoin 10 junior or senior Auxiliary members for the 2027 membership year. Rejoins must not have paid membership dues since 2023 or earlier.

One entry per recruiter

Certified forms must be received at ALA National Headquarters by June 7, 2027.

Please send this form to your department headquarters office no later than one week prior to the deadline.

New members must be paid in ALAMIS by June 1, 2027.

ENTRY/CERTIFICATION FORM

Please type or print legibly and fill out the form completely. Incomplete forms may not be processed.

Recruiter's Name: _____ Member ID#: _____

Recruiter's Department: _____ Unit #: _____ Email: _____

Recruiter's Address: _____

Names of New/Rejoined Members

Member ID#

Names of New/Rejoined Members

Member ID#

- | | |
|----------|-----------|
| 1. _____ | 6. _____ |
| 2. _____ | 7. _____ |
| 3. _____ | 8. _____ |
| 4. _____ | 9. _____ |
| 5. _____ | 10. _____ |

Certified by Department Secretary: DATE: _____

Department Secretary

Printed Name: _____

Dept. Secretary Signature (required): _____

*I certify that all 10 members are new or rejoined into the 2027 year.

*I've provided or verified number ID numbers and that the form is Filled out legibly and completely.

DO NOT SEND INCOMPLETE FORMS or more than 1 form per recruiter.

Units: Send form to your department secretary.

Departments:

Please either mail or email to:
nyalasecretary@gmail.com by
midnight June 1, 2027.

(Subject line: Recruit 10
Member Name & ID number of recruiter

*Must be received at Dept.NYHQ no later than
midnight June 1, 2027.

Each recruiter will receive a special gift selected by the 2027 National Membership Committee Chairman.

One award per recruiter.

2026-2027 UNIT MEMBERSHIP REPORT FORM

REPORTING DATES: ☐ November 1, 2026 ☐ April 1, 2027

Name: _____

Address: _____

Phone: _____ Email: _____

Unit: _____ County: _____ District: _____

Unit Goal: _____ # Members Paid to Date: _____ % of Goal: _____

Provide information your Unit participated in:

_____ Membership Recruitment _____ Mentored New Members
_____ Early Bird Membership Perks _____ Membership Renewal Campaign
_____ # Recruited New Junior or Senior Members
_____ # Rejoined Former Junior or Senior Members

Please describe your unit's activities or projects to recruit, retain, and/or revitalize your membership. *(Please use the back of this form and additional sheets if needed)*

Please focus on the following questions throughout the 2026-27 membership year for your Unit. These questions must be answered for submission to the National Membership Chairman. *(Please use the back of this form and additional sheets if needed)*

1. Did working on any of the ALA programs help to generate new members? (Example: Teaching flag etiquette at a school resulted in two teachers joining the ALA.)
2. Did you implement new/innovative ideas or practices to increase renewals and/or sign-up new members? If so, what were they?
3. What were some of your hurdles / difficulties you faced during this year?

**** No activities, hours, expenses, donations, or dollars spent for this committee are to be included in the Impact Report ****

SUBMIT THIS FORM TO YOUR COUNTY MEMBERSHIP CHAIRMAN.
KEEP A COPY OF THIS REPORT FOR YOUR RECORDS.

2026-2027 COUNTY MEMBERSHIP REPORT FORM

REPORTING DATES: ☐ November 10, 2026 ☐ April 10, 2026

Name: _____

Address: _____

Email: _____ Phone: _____

County: _____ District: _____

Of Units in County: _____ # Units Reporting: _____

County Goal: _____ # Members Paid to Date: _____ % of Goal: _____

Provide information Units in your County participated in:

_____ Membership Recruitment _____ Mentored New Members

_____ Early Bird Membership Perks _____ Membership Renewal Campaign

_____ # Recruited New Junior or Senior Members

_____ # Rejoined Former Junior or Senior Members

Please describe your county's activities or projects to recruit, retain, and/or revitalize your membership. *(Please use the back of this form and additional sheets if needed)*

Please focus on the following questions throughout the 2026-2027 membership year from your Units. These questions must be answered for submission to the National Membership Chairman. *(Please use the back of this form and additional sheets if needed)*

1. Did working on any of the ALA programs help to generate new members?
(Example: Teaching flag etiquette at a school resulted in two teachers joining the ALA.)
2. Did any of your units implement new/innovative ideas or practices to increase renewals and/or sign-up new members? If so, what were they?
3. What were some of your hurdles / difficulties you faced during this year?

**** No activities, hours, expenses, donations, or dollars spent for this committee are to be included in the Impact Report ****

SUBMIT TO DEPARTMENT MEMBERSHIP CHAIRMAN

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C: 516-351-0006

Email: nyalamembership@gmail.com

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