

2025-2026 UNIT MEMBERSHIP REPORT FORM

REPORTING DATES: November 1, 2025 March 1, 2026 May 1, 2026

Name: _____

Address: _____

Phone: _____ Email: _____

Unit: _____ County: _____ District: _____

Unit Goal: _____ # Members Paid to Date: _____ % of Goal: _____

Provide information your Unit participated in:

_____ Membership Recruitment _____ Mentored New Members

_____ Early Bird Membership Perks _____ Membership Renewal Campaign

_____ # Recruited New Junior or Senior Members

_____ # Rejoined Former Junior or Senior Members

Please describe your unit's activities or projects to recruit, retain, and/or revitalize your membership. (Please use the back of this form and additional sheets if needed)

Please focus on the following questions throughout the 2025-26 membership year for your Unit. These questions must be answered for submission to the National Membership Chairman. (Please use the back of this form and additional sheets if needed)

1. Did working on any of the ALA programs help to generate new members? (Example: Teaching flag etiquette at a school resulted in two teachers joining the ALA.)
2. Did you implement new/innovative ideas or practices to increase renewals and/or sign-up new members? If so, what were they?
3. What were some of your hurdles / difficulties you faced during this year?

**** No activities, hours, expenses, donations, or dollars spent for this committee are to be included in the Impact Report ****

**SUBMIT THIS FORM TO YOUR COUNTY MEMBERSHIP CHAIRMAN.
KEEP A COPY OF THIS REPORT FOR YOUR RECORDS.**

