

2025 – 2026 American Legion Auxiliary ALA Foundation

Purpose: Founded in 2007, the ALA Foundation assists in carrying out the educational, charitable, and other exempt purposes of the American Legion Auxiliary by raising funds for, assisting in conduct of, and providing support to Auxiliary programs. As a 501(c)(3) public benefit corporation, the ALA Foundation provides a resource to engage additional investors interested in supporting our mission.

ALA National President Pam's focus for 2025-2026 is "Auxiliary Emergency Fund and Veterans Project Fund benefitting female veterans."

Ensuring our Mission of Service Endures

Service Not Self: Our motto, our way of life. The ALA Foundation provides a way for Auxiliary members, the community, and corporations that share our patriotic values to enhance the quality of life for future generations of veterans, military, and their families.

OUR MISSION. OUR PURPOSE

ALA Foundation Mission: The American Legion Auxiliary Foundation positively impacts the lives of our veterans, military, and their families by funding programs of the American Legion Auxiliary today and for future generations.

HOW YOUR GIFT HELPS VETERANS, MILITARY, AND THEIR FAMILIES:

The ALA has been dedicated to the act of giving back to our veterans since its founding over 100 years ago. Your support of the ALA Foundation helps ensure our worldwide mission of service to veterans, military, and their families endures.

Mission Endowment Fund: This fund is designed to keep the principal untouched. The larger the principal balance, the larger the investment dividends grow and the more the ALA Foundation can support granting initiatives and ALA programs like ALA Girls Nation. Donating to the Mission Endowment Fund, in a way, is the ultimate gift to the ALA.

Veteran Projects Fund: The Veteran Projects Fund gives ALA entities an opportunity to begin a new volunteer initiative or forge partnerships with organizations that provide services like a transitional housing facility, directly to veterans, and make a substantial impact in a positive way by awarding grants up to \$10,000. Donations for this fund are used to fund projects that meet a new, one-time need for veterans and military families in communities across the country.

Veterans Creative Arts Festival: In addition to the national Festival, the ALA Foundation offers local Veterans Creative Arts Festival grants to ALA entities up to \$2,500. These festivals include competitions in art, creative writing, dance, drama, and music for veterans enrolled in the VA national health care system. Your donation allows the ALA Foundation to invest in alternative therapies for veterans.

The American Legion Auxiliary Foundation provides financial assistance to ALA entities (unit, county, district, department) See grant application details at www.ALAFoundation.org.

THE CATHLEEN MACINNES AWARD: To the Unit which makes the largest donation to the American Legion Auxiliary Foundation (ALAF). The mission of the ALAF is to enhance the lives of our veterans, military, and their families by supporting American Legion Auxiliary programs. Program support is given now and is endowed for future generations. Funds given by the Unit and by its members will be counted in the total donation from the Unit. "Donations should be made directly to the ALA Foundation (www.alafoundation.org). All funds received by the ALA Foundation between May 1, 2025, and April 30, 2026, will count toward the award."