REPORTING DATES: $\square$ November 10, $2023 \square$ April 10, 2024
County: $\qquad$ District: $\qquad$
Name of Person Reporting: $\qquad$
Email: $\qquad$ Phone: $\qquad$
\# Of Units in County: $\qquad$ \# Units Reporting: $\qquad$
County Goal: $\qquad$ \# Members Paid to Date: $\qquad$ \% of Goal: $\qquad$

Provide information Units in your County participated in:
$\qquad$ Membership Recruitment $\qquad$ Mentored New Members
$\qquad$ Early Bird Membership Perks $\qquad$ Membership Renewal Campaign
$\qquad$ \# Recruited New Junior or Senior Members
$\qquad$ \# Rejoined Former Junior or Senior Members

Please describe your County's activities or projects to recruit, retain and/or revitalize your membership. (Please use back of this form and additional sheets if needed)

Please focus on the following questions throughout the 2023/2024 membership year from your Units. These questions must be answered for submission to the National Membership Chairman. (Please use back of this form and additional sheets if needed)

1. Did working on any of the ALA programs help to generate new members?
(Example: Teaching flag etiquette at a school resulted in two teachers joining the ALA.)
2. Did any of your units implement new/innovative ideas or practices to increase renewals and/or sign-up new members? If so, what were they?
3. What were some of your hurdles / difficulties you faced during this year?
** No activities, hours, expenses, donations, or dollars spent for this committee are to be included in the Impact Report **

SUBMIT TO DEPARTMENT MEMBERSHIP CHAIRMAN
Kim Quick
13 Davis Drive
Waterford, NY 13803
Email: nyalamembership@gmail.com
KEEP A COPY OF THIS REPORT FOR YOUR RECORDS.

