

**American Legion Auxiliary
Department of New York
Public Relations
2007-2008
County Report Form**

CHAIRMAN _____ COUNTY _____ DISTRICT _____

ADDRESS: _____

PHONE NUMBER _____ E-MAIL _____

RADIO / TELEVISION

Radio

Television

Total Public Service Announcements: _____

Total minutes of broadcast time: _____

Total aired interviews/event coverage: _____

Total minutes of broadcast time: _____

PRESS ACTIVITIES

Number of interviews _____

Total INCHES of publicity _____

Total number of articles _____

Total number of pictures _____

Total number of appreciation letters sent out _____

Total number of special activities on behalf _____

Of Department President's Project _____

Number of press releases sent out featuring Juniors _____

Number of articles published about Juniors _____

Total number Unit Web sites in County _____

Does your County have a Web Site? _____

Please list Web address: _____

Does your County have a monthly Publication? _____

How many Units have: Newsletters? _____ E-Bulletins: _____ Joint Post Publications: _____

**Send this report to: Mary Geer, Public Relations Chairman
6822 Route 22
Plattsburgh, NY 12901**

To be RECEIVED by: Nov 10, 2007, March 10, 2008, May 10, 2008