

Poppy/Veterans Affairs & Rehabilitation

Committee:

Poppy

Submitted by:

Krisann Owens, National Poppy Chairman

Contact Information for Questions:

541-297-1898, krisannmo@msn.com, or your Department Poppy Chairman

Objective:

Poppy Usage Contest (formerly known as the Poppy Corsage Contest) VA&R #2

Step-by-Step Instructions:

- The Poppy Usage Contest will be held at the Unit and Department levels only. **There will not be a National poppy contest at Awareness Assembly.**
- **Rules on the submissions will be at the discretion of the individual Units, with the winners of each Unit contest being sent to the Department Poppy Chairman where an overall winner will be selected.**
- Encourage members to get creative with the way they use the poppy.
- Ask members to submit an 8x10" picture of the way they used the poppy.
- Collect pictures early and often.
- After the deadline to submit pictures when all pictures are collected, post them on display boards and open the contest to voting in your Unit home. Be sure NOT to display names with pictures on the display boards. Votes should be based on the use of the poppy, not on whose picture it is.
- Members can vote for their favorite use of the poppy by donating \$1 per vote. All money collected will go the National Veterans Creative Arts Festival. Members should be encouraged to vote multiple times.
- The winning picture gets sent to your Department Poppy Chairman Be sure to let her know how much money you raised (total) and how much the winning picture raised.
- Send all money collected to your Department noting the Poppy Usage Contest.
- DEPARTMENTS: Please submit the one picture that collected the most votes/money from your units to National Headquarters, Attn: Poppy Usage Contest. The picture that brought in the most money from each Division will be highlighted in National communications. Include Department and Unit name, along with members • contact information.
- DEPARTMENTS: Collect all the money from your Units and write National Headquarters one check for the National Veterans Creative Arts Festival. Departments will be recognized for their donations on the National website and in other communications with a highlight on the departments that raised the most in each Division per this contest.
- Deadline: One check to National Headquarters per Department is to be sent by June 1, 2012, for this contest. Be sure to keep track of what units send throughout the year, and let the Poppy National Chairman know your total when you send your check to National Headquarters. National Headquarters will not be keeping track of check amounts to compare with other departments; it is up to departments to let the National Poppy Chairman know the amount submitted for the current years contest. The National Poppy Chairman will announce the Departments with the highest amount of money collected.
- See Poppy Usage Contest form on the poppy page at www.ALAforVeterans.org for help.